



The Willowdale Steeplechase

PROGRAM ADVERTISING

2023 Willowdale Steeplechase Program Advertising Contract

\_\_\_\_\_ I agree to be an Advertiser in WDS 2023 Official Program, Saturday, May 13, 2023.

**The 2023 Official Program will be available as a printed booklet and as epub on-line.**

Each ad in the epub will be hyperlinked to advertiser’s website if available. Links to the virtual program can be found on our website and will be promoted via social media platforms.

**DEADLINE to reserve your ad space - Monday, April 10, 2023**

**All Ad Materials Due by Friday, April 21, 2023**

_____ OUTSIDE BACK COVER color - \$2000 (4" wide x 8" high - full bleed 4.75" wide x 8.75" high)	_____ Full Page - color - \$900 (4" wide x 8" high - full bleed 4.75" wide x 8.75" high)
_____ INSIDE FRONT COVER color - \$1800 (4" wide x 8" high - full bleed 4.75" wide x 8.75" high)	_____ Full Page - b&w - \$750 (4" wide x 8" high - full bleed 4.75" wide x 8.75" high)
_____ INSIDE BACK COVER color - \$1800 (4" wide x 8" high - full bleed 4.75" wide x 8.75" high)	_____ Half Page - color - \$450 (4" wide x 3.8" high) – horizontal only
	_____ Half Page - b&w - \$375 (4" wide x 3.8" high) – horizontal only

Advertiser: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ email: \_\_\_\_\_

Payment in full has to be received by April 10, 2023 to be included in program.

Please mail this form to:

**The Willowdale Steeplechase  
101 E. Street Road • Kennett Square • PA 19348**

For more information, please call 610-444-1582 or email office@willowdale.org.